

Design Thinking for Sustainable Solutions

How long? 1 to 2 workdays

What? A problem solving workshop to create sustainable solutions for concrete challenges. Includes the generation of tangible prototypes.

Work mode: In teams of approximately 6 people, each accompanied by a Design Thinking coach. Possibility to co-create with external stakeholders, experts, or creative boosts.

Content:

- Work in interdisciplinary teams
- Learn the basics of Design Thinking: Methods and Mindset
- Understand and discuss the given problem
- Explore new fields of action
- Insights into user comprehension, brainstorming methods, rapid prototyping, testing of ideas
- Innovation with economic, environmental and social impact

This offer is for:

- Companies and Associations
- Institutions for education and research such as Universities and Research Institutes
- NGOs
- Public facilities
- Initiatives, Foundations, Clubs, and Think Tanks
- etc.

Venue:

In your premises or in another suitable place.