Product and Service Development

**How long?**
several days – distributed over up to 12 weeks

**What?**
A hand in hand management of your innovation process, through an application of agile and user centered methods.

**Work mode:**
In teams of up to 6 people, each accompanied by an external Design Thinking Coach. Possibility of creative boosts support. Project is initialized through a kick-off workshop, then coaches accompany the client during regular working days. Methodical support is also offered between the project days.

**Content:**
- Be part of an interdisciplinary team
- Work in an agile and user-centered way
- Learn basics of Design Thinking: Methods and Mindset
- Understand and discuss the given problem
- Explore new fields of action
- Gain knowledge in user comprehension, brainstorming methods, rapid prototyping, testing, iteration

This offer is for:
- Companies and Associations
- Institutions for education and research such as Universities and Research Institutes
- NGOs
- Public facilities
- Initiatives, Foundations, Clubs, and Think Tanks
- etc.

**Venue:**
In your premises or in another suitable place.